

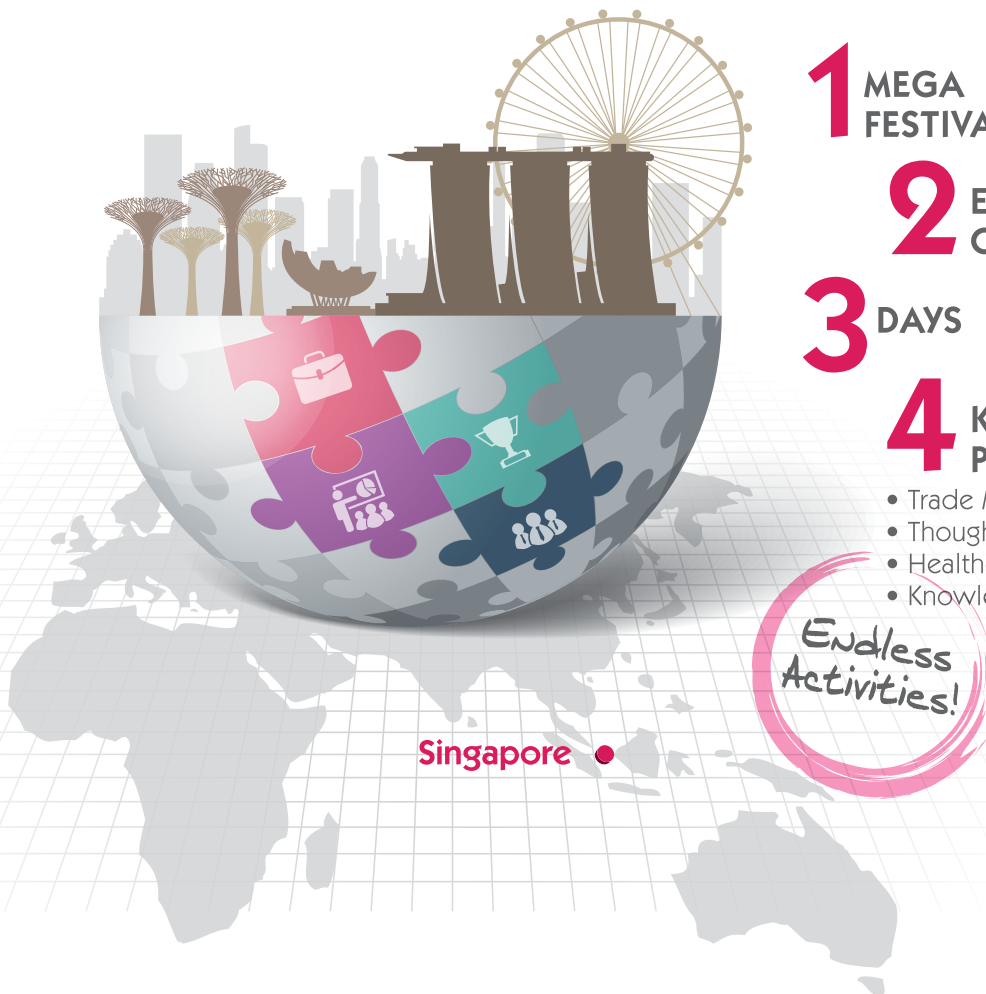


**9 – 11 DECEMBER 2020**

Marina Bay Sands • Singapore

[www.medicalfestivalasia.com](http://www.medicalfestivalasia.com)

# The No.1 Medical and Healthcare event the region has been waiting for!



**1** MEGA FESTIVAL

**2** ESTABLISHED ORGANISERS

**3** DAYS

**4** KEY PILLARS

- Trade Marketplace
- Thought-Leadership
- Healthcare Awards
- Knowledge-Exchange

*Endless Activities!*

Singapore ●

Officially supported by:

Held in:

Conceptualized by:





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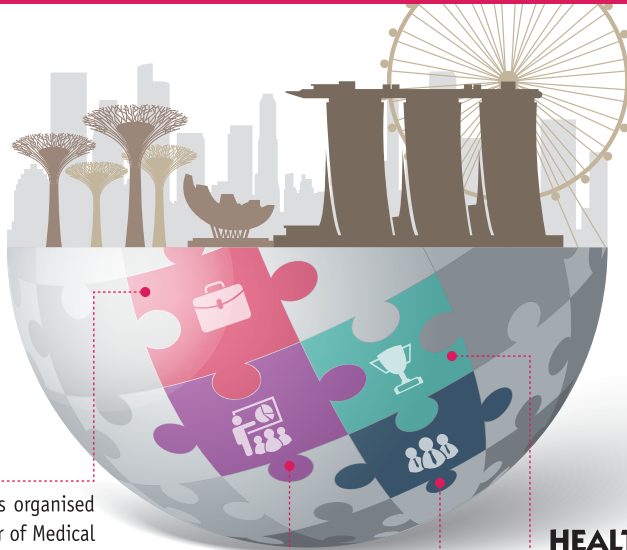
Moving the future of healthcare and medical technology is the debut of Medical Festival Asia, the first-of-its-kind in Southeast Asia and must-attend business event on the industry calendar. Centred on four pillar activities, Medical Festival Asia serves as a one-stop marketplace, gathering key stakeholders of the medical and healthcare industry biennially in Singapore. Medical Festival Asia is jointly conceptualised by Messe Düsseldorf Asia and GlobalHealth and Travel.

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### TRADE MARKETPLACE

The 13th edition of MEDICAL FAIR ASIA is organised by Messe Düsseldorf Asia and is a key pillar of Medical Festival Asia. Well-established as the region's leading specialist trade fair for the medical and healthcare industry focusing on hospital, diagnostic, pharmaceutical, medical and rehabilitation sectors, the exhibition brings together the latest medical technologies and solutions from around the world – providing a dynamic sourcing and networking platform to navigate business opportunities in the region.



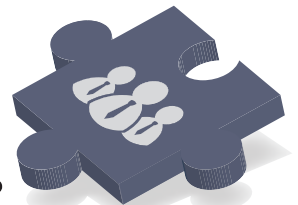
### HEALTHCARE AWARDS

The Global Health Asia Pacific Healthcare and Medical Tourism Awards celebrates excellence in healthcare and medical tourism across Asia Pacific. The Awards ceremony held over two gala dinners recognises the best-in-class for Asia Pacific Healthcare and Medical Tourism, Digital Transformation and Healthcare Innovation.



### KNOWLEDGE-EXCHANGE

Representing this pillar of Medical Festival Asia, are a series of interdisciplinary seminars and technical presentations which will present industry trends and best practices spanning the end-to-end of the healthcare and medical ecosystem. Topics includes; Digital Innovations in Sports and Healthcare, Wearable Technologies, Exercise Medicine and many more!



### THOUGHT-LEADERSHIP

This pillar comprises of a multi-track, multi-stage conference platform that stretches ideas beyond their traditional boundaries and create fresh perspectives. This exclusive two-day Summit is a high-level gathering of industry leaders and senior management personnel to discuss thought-provoking topics such as Business of Healthcare, Digital Transformation & Healthcare Innovation and Private Equity & Start-up Disruption.



For more information, please visit [www.medicalfestivalasia.com](http://www.medicalfestivalasia.com)